

A SAFER MARKETPLACE: HISTORIC SAFETY STANDARD TO ELIMINATE MAJORITY OF CORDED WINDOW COVERINGS FROM U.S. MARKET

"TOP 5 HIDDEN HAZARD IN THE HOME"

Corded window coverings can pose a strangulation hazard to infants and children and are one of the "top five hidden hazards in American homes."

-U.S. Consumer Product Safety Commission.



HISTORIC NEW SAFETY STANDARD TAKES EFFECT

A vast majority of window covering products sold in the United States will be cordless or have inaccessible or short cords as a result of a new safety standard that goes into effect on December 15, 2018.

NEW INNOVATIONS IN SAFETY

The new safety standard is a direct result of ongoing industry innovation, technological advances and new product development.



BEST FOR KIDS™

Consumers today can continue look for the Best For Kids™ certification label to identify cordless window covering options. WCMA created the Best for Kids™ certification program in 2015 to make it easier for consumers shopping for window coverings to identify cordless products.

KIDS AND CORDS DON'T MIX

ONLY USE CORDLESS WINDOW COVERING PRODUCTS OR THOSE THAT HAVE
INACCESSIBLE CORDS IN HOMES WITH YOUNG CHILDREN.

Read more at windowcoverings.org

